



New Jersey School Boards Association



**Monroe Township
Board of Education
3D - Strategic Planning
Determination, Dreams and Destiny by Design**

Facilitated by NJSBA Field Service Department

Mary Ann Friedman, Field Service Representative



3-D Strategic Planning

Creates an
organizational
vision

...that will direct,
motivate and inspire all
members of the
community to work
together to advance
student achievement.





Advantages of Strategic Planning

- Proactive, creative and flexible
- Provides a forum for community participation
- Continues an ongoing cycle of planning, assessment and decision-making that will optimize limited resources and increase communications



Goal-Setting & Student Achievement





Components of Strategic Planning





Mission Statement

The Monroe Public Schools,
in collaboration with
the members of the community,
shall ensure that all children
receive an exemplary education
by well-trained, committed staff
in a safe and orderly environment.



Consensus

NJSBA's strategic planning processes work through consensus building.

Consensus is everyone:

- Sharing / Participating
 - Paraphrasing
 - Accepting

The end result may not be your 1st choice,
but you can live with it and support it!



4 Goal Areas Identified

1. Facilities & Finance
2. Educational Excellence
3. Health & Wellness
4. Community Engagement



Definitions



Desired outcomes necessary to fulfill the mission. They are positive, student-centered, and aspirational.



Objectives are the various means to accomplish goals. They are specific, tactical, and descriptive.



HOW – Specific tasks essential to carrying out the objectives. Written by administration.



Components of Goal Statement

TO

- **Action verb**

- Increase, explore, obtain develop, research , etc.

Create

WHAT

- **Statement of nouns**

- What you will impact

a safe and secure learning environment

SO THAT

- **What the outcome will accomplish**

equipped to deliver 21st century programs.



GOAL WRITING PROCESS

Sample Goal Area:

Facilities and Finance / Safety and Security

Visions (from Meeting 2)

- Interactive learning space – open floor plans
- Expand school choice program
- Virtual classrooms
- Safe learning environment
- Equitable distribution of funds for facilities
- State-of-the-art facilities
- All “green” facilities

Strengths (from Meeting 1)

- Safety and security
- Facilities improvements
- Building configurations
- Class size – space

Challenges

- Environmental concerns
- Older buildings
- Safety and security
- Mandates and resources drain



GOAL WRITING PROCESS

Sample Goal Statement

Goal Area: Facilities and Finance / Safety and Security

Goal Statement: Create a safe and secure learning environment equipped to deliver 21st century programs.

Objectives:

- Upgrade facilities to be more energy and cost efficient
- Increase internal and external security at all schools
- Upgrade existing facilities to be more structurally modernized.



Group Work

Divide into groups based on the number of goal areas.
Self-select a group based on interest.

The strengths / challenges from the 1st meeting, and the visions from the 2nd meeting were sorted by goal area. Use that information to:

- **Write a broad goal statement** for your goal area.
- **Develop 4 - 5 objectives** as steps to accomplish the goal.

Report out to the large group.





Facilities & Finance

Goal:

Objectives:



Educational Excellence

Goal:

Objectives:



Health & Wellness

Goal:

Objectives:



Community Engagement

Goal:

Objectives:



Strategic Planning Goals – Action Plan

Strategic Planning Goal:
Objective:

Major Activities	Board / Staff	Resources	Timelines	Indicators of Success
1.				
2.				
3.				
4.				
5.				



Next Steps

- Watch district website for posting of tonight's outcomes
- Superintendent / Administrative Team will develop Action Plans over the next few months
- Please watch the district website for the presentation of the final Strategic Plan to the board / community.



Thank you for your help and support
in creating a strategic plan
for the Monroe Township School District.



Stay Safe + Healthy